SuperPile '25

Piling Design & Construction Conference

In partnership with ADSC

June 18-20, 2025 | Cleveland, Ohio

SuperPile '25 Conference Program Advertisement Specifications

(Note: This is an 8.5" x 11" printed publication, that will also be published as a digital publication)
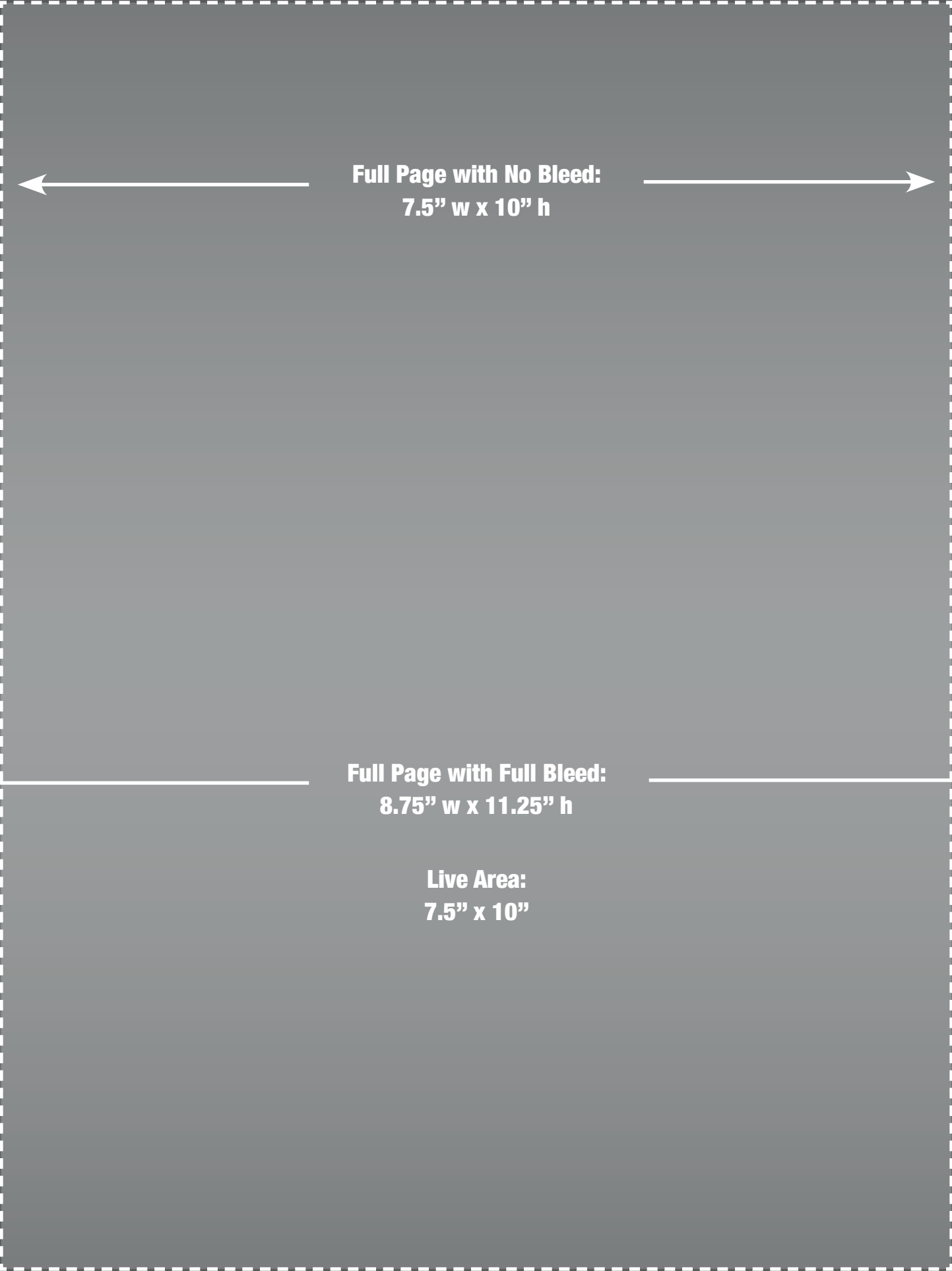
1. File Formats: PDF (press optimized), EPS, Tiff and JPG. Final resolution should be 300 dpi. Color space: CMYK or grayscale.

2. Ad Sizes *(see sample ad sizes on pages 2-3 to follow)*:

   Bleed allowance: 1/8" on each side of the trim size of page. Please center copy within the live area listed below and shown on samples. Ads with no bleed will have a 1/2" margin all around.

   - **Half-Page with No Bleed:** 7.5" wide x 4.75" high

   - **Half-Page with Full Bleed:** 8.75" wide x 5.625" high. **Live area** is 7.5" wide x 4.5" high

   - **Full Page with No Bleed:** 7.5" wide x 10" high

   - **Full Page with Full Bleed:** 8.75" wide x 11.25" high. **Live Area** is 7.5" wide x 10" high

   Please provide artwork files at 100% of ad sizes above, with no crop or bleed marks.

3. **Artwork should be of high quality, with a maximum file size of 5 MB.**

4. Embed all fonts and images in your file; and, layers and transparencies should be flattened prior to submission.

5. Make any hyperlinks live.

6. PDFs should be optimized. Optimization is useful to reduce your files size, allowing for higher performance when transferring, uploading, viewing, and printing the files.

7. Additionally, PDF documents should not contain any of the following Adobe Acrobat features: annotations, comments, signatures, printer marks, passwords, security options, attachments, bookmarks, embedded movies, links to external applications, document read/flow settings, or metadata.

8. Email your ad to aservin@dfi.org by **Friday, April 18, 2025.**

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← **Live Area:**
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7.5" w x 10" h

Full Page with Full Bleed:
8.75" w x 11.25" h

Live Area:
7.5" x 10"