

BARBARA J. JACKSON, PH.D., FDBIA

CEO & President, Barbara Jackson LLC
Transforming Leadership &
Culture in the AEC Industry

After 20 years in industry as a chief estimator, senior project manager, and CEO of Design-Build Services Inc., and another 15 years developing design-build and integrated project delivery education at Cal Poly in San Luis Obispo CA, followed by 9 more years serving as the Director of the Burns School of Real Estate and Construction Management at the University of Denver, in Denver, CO., in 2022 Barbara Jackson returned to her entrepreneurial roots to form the Barbara Jackson LLC. enterprise. She now focuses exclusively on Transforming Leadership & Culture in the AEC Industry. She provides speaking & consulting services, in company education & training, online webinars & short courses, leadership boot camps, strategic planning services, and other services in support of companies who want to pursue excellence, recruit, and retain a high performing workforce, and stand out from the competition.

As one of the most recognized and respected thought leaders in the AEC industry, Dr. Jackson's areas of expertise include design-build, integrated project leadership, interdisciplinary collaboration, strategic foresight and planning, cultural transformation, high performance teaming, market capture and positioning, developing competitive advantage, and a variety of other relevant topics. Always in high demand, Dr. Jackson is a nationally recognized speaker. She presents the most innovative and thought-provoking industry material to a multitude of regional, national, and international design and construction companies, professional associations, and public entities each year. In addition to her speaking, education, and consulting services, she publishes a blog, produces a podcast, and is the author of two books – Construction Management Jumpstart and Design-Build Essentials.

Jackson is the recipient of numerous prestigious national industry awards including the Brunelleschi Lifetime Achievement Award in 2018 which is the highest honor bestowed by the Design/Build Institute of America (DBIA). In addition, she is recognized as a DBIA Fellow by the Institute and was inducted into the National Academy of Construction (NAC) in 2021.

In 2015, Jackson established the Women Building Change Leadership Boot Camp, a 3 ½ day leadership intensive specifically for women in construction, architecture, engineering, and related fields. The Leadership Boot Camp is dedicated to supporting the advancement of women in construction into leadership roles. In 2024, Jackson partnered with the Design-Build Institute of America to develop the Collaborative Delivery Leadership Academy consisting of 6-deep dive advanced topics in Leadership, Communication, Teaming, Trust, Mindset, and Culture. These courses are available nationwide.

Dr. Jackson holds a B.S. in Housing and Design, a Masters in Construction Management, and a Ph.D. in Education and Human Resources with a specialization in the Construction Industry from Colorado State University. She lives in Parker, Colorado

with her husband of 48 years and her cocker spaniel Rowdy. She has a grown son and daughter both in the construction business and 2 grandsons.

Learn more at <https://barbarajackson.com>