## Jeff Veilleux

Jeff has been a part of PJ's Rebar since 1996 and over that span has taken on several roles including outside sales, VP of Sales, COO, and CEO. His love for sales and customer service has been Jeff's passion as well innovation into new products. He is currently heading up a new product called stud rails out of their Turlock facility. Back in 2012 Jeff was instrumental in improving the marketing of preassembled rebar cages to our drilling contractors. Over the past 7 years, being active in ADSC-WCC where he currently sits on the board as Associate Chair and attending many DFI events, Jeff and his team are continuing to make improvements in our cage design and quality. PJ's has been involved in several university study's and will continue to work with engineers, professors, and our customers as the industry looks ahead into the future.

This year will be Jeff's first year taking over for Byrl Williams to host the DFI Educational Trust annual golf tournament.